## ACDS 2020 Annual Conference Sponsorship at a Glance

| Sponsor Levels                                   | Bronze  | Silver  | Gold    | Presenting Sponsor | Conference<br>Partner |
|--|---------|---------|---------|--------------------|-----------------------|
| Price  | \$1,000 | \$2,000 | \$6,000 | \$8,000            | \$12,000+             |
| Number of opportunities                          | 20      | 4       | 2       | 1                  | 2                     |
| Logo Placement                                   |         |         |         |                    |                       |
| Conference website/app                           | Х       | Х       | Х       | Х                  | Х                     |
| Conference recognition signage                   | Х       | Х       | Х       | Х                  | Х                     |
| In conference print and digital announcements    |         |         | Х       | Х                  | Х                     |
| Additional Opportunities                         |         |         |         |                    |                       |
| Access to conference app:<br>Whova               | Х       | Х       | Х       | Х                  | Х                     |
| Exposure to up to 450 delegates                  | Х       | Х       | Х       | Х                  | Х                     |
| Sponsor ribbons on name tags for representatives | Х       | Х       | Х       | Х                  | Х                     |
| Number of complimentary conference registrations | 0       | 0       | 1       | 2                  | 3                     |
| Opportunity to share video or speak              |         |         | Х       | Х                  | Х                     |
| Recognition/thank you at start of conference     |         |         |         | Х                  | Х                     |
| Number of social media mentions                  | 1       | 2       | 2       | 4                  | 4                     |

Click here to fill out the sponsorship/exhibitor form

## Additional Opportunities

Organizations are invited to donate any amount up to \$1,000 to become a Conference Supporter. This can be used to cover costs such as morning coffee, gala beverages, conference wifi coverage and more. Conference Supporters will have their logo displayed on the conference website/app, and on other conference recognition signage. Contact jasvir@acds.ca for more information on becoming a Conference Supporter.